

**INDIVIDUAL BOARD MEMBER ACTIVITY PLAN**

**Please provide President and the Chief Development Officer with a copy of this plan*.***

**Board Member Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Personal Pledge**

\_\_I plan to personally donate $\_\_\_\_\_\_\_\_\_\_to JPA in FY\_\_\_\_\_\_\_.

\_\_My company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_will match my donation and I will submit the appropriate forms.

**Annual Fundraiser (all items applicable to Executive Board)**

\_\_I or my company (circle one or both) will support the annual fundraiser by purchasing \_\_\_\_\_\_\_ table(s) or \_\_\_\_\_\_\_\_\_ ticket(s).

\_\_I will encourage friends, colleagues and acquaintances to purchase tickets or be my guest.

\_\_I will seek to secure valuable donated live/silent auction items.

\_\_I will seek to obtain in-kind donations of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ items or service for the Annual Fundraiser.

**Fundraiser & Donor Cultivation**

­­\_\_I will personally solicit \_\_\_\_\_\_\_\_new potential donors.

\_\_I will help plan a \_\_\_\_\_new \_\_\_\_\_existing fundraising / friendraising event.

\_\_I will attend \_\_\_\_\_\_\_ fundraising/ friendraising events.

\_\_I will solicit \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for a donation to JPA.

**Volunteer cultivation**

\_\_I will assist JPA where possible in gaining access to appropriate individuals in my network to encourage volunteerism as necessary.

\_\_I will participate in \_\_\_\_\_\_ (number) of short-term assignments to support one of the five JPA committees or the executive director with small group projects on an ad-hoc basis as my schedule permits.

**Board Meeting Attendance/Committee Involvement**

\_\_I expect to attend \_\_\_\_\_\_meetings of the Executive, Auxiliary, Associates or Junior Board (circle one) as possible.

\_\_I commit to playing an active role in my assigned committee

**Orientation/Training**

\_\_I agree to participate in Board orientation and surveys, as well as attend a JPA orientation session on site.

**Board Cultivation**

\_\_I agree to consider and, if appropriate, propose one qualified candidate for one of JPA’s four boards.

\_\_I will join the Board of Directors Governance Committee to help secure a diverse and inclusive body of directors.

\_\_I will assist in on-boarding new members as a “Board Buddy” (see separate Board Orientation checklist).

**Advocacy/Marketing/Participation**

\_\_I agree to provide insights or research into the JPA mission with trends and needs assessments.

\_\_I pledge to tell influential people – government, media, business, non-profit – about JPA’s mission and impact.

\_\_I will join JPA’s social networks and post information about JPA’s activities & achievements on my on social pages.

\_\_I agree to publish a white paper, short form blog, article or testimonial about the value of JPA.